

## Strategic Priority One: Strengthening Graduate Education

Our first priority was to enhance the quality and size of our graduate program, focusing in particular on our unique regional offering of Public History. Since 2012, our Public History program has hired one new professor, added a number of dynamic classes and projects, developed a robust internship program, and grown the number of public history students by 10%.

- **Funded Internships**

Our public history graduate students participate in a summer internship between their first and second year. Such internships in museums, libraries, historical preservation offices and other locations generate for students essential and unparalleled experience that prepares them for the job market. Unlike any other public history program in the country, support from the Guilbeau Fund enables our public history graduate students to accept prestigious summer internships in locations throughout the country. Since 2012 our students have accepted internships in locations that include:

**National Park Service**, Providence, RI  
**Smithsonian, National Holocaust Museum**, Washington DC  
**Louisiana State Historic Preservation Office**, Baton Rouge, LA  
**McIlhenny Tabasco Archives**, Avery Island, LA  
**Abraham Lincoln Presidential Library and Museum**, Springfield, IL  
**California Trail Interpretive Center**, Elko, NV  
**National WWII Museum**, New Orleans, LA  
**Mystic Seaport Museum**, Mystic, CT  
**The Richard Nixon Library & Museum**, Yorba Linda, CA  
**Montana Historical Society**, Helena, MT  
**National Archives and Records Administration**, Washington, DC  
**Texas Historical Society**, Austin, TX  
**Levine Museum of the New South**, Charlotte, NC  
**South Dakota State Historic Preservation Office**, Pierre, SD  
**Spokane Office of Historic Preservation**, Spokane, WA  
**New Orleans Notarial Archives**, New Orleans, LA

- **Research and Conference Money:**

The Guilbeau Fund supports graduate students to attend and present research at important national conferences. These conferences enable our students to network with leading historians in their field, as well as with internship coordinators and potential employers. Highlights of graduate student conference attendance enabled through the fund include:

**National Council on Public History Annual Conference:** Each year, UL Lafayette graduate students attend the NCPH to develop professional networks, interview for internships, discuss our MA program at a dedicated booth, and present their own original research and projects. 2012 (Milwaukee); 2013 (Ottawa); 2014 (Monterrey, CA); 2015 (Nashville); 2016 (Baltimore)

**Louisiana Historical Association Annual Conference:** Each year UL Lafayette graduate students network with other scholars, staff informational booths on our MA program, and present original research: 2012 (New Orleans); 2013 (Alexandria); 2014 (Hammond); 2015 (Lafayette); 2016 (Baton Rouge)

2013: **Southern Conference on Women's History**, Fort Worth, TX  
**American Historical Association**, New Orleans, LA

2014: **Biennial Phi Alpha Theta History Honor Society Conference**, Albuquerque, New Mexico  
**Brown University's Interdisciplinary Subjectivity and System Conference**, Provenience, Rhode Island

2015: **Texas A&M History Conference**, College Station, TX

2016: **Louisiana Association of Museums Conference**, Lafayette, LA  
**Biennial Phi Alpha Theta History Honor Society Conference**, Orlando FL

- **Graduate Assistantships and Fellowships**

While the strategic plan calls for the creation of Graduate Assistantships and Fellowships, in 2014, the annual budget for the Guilbeau Fund was revised and reduced by approximately one-half. In response, we halted this initiative in 2014, but not before providing the following support:

**Stipend Enhancement:** From 2012-2014 we recruited new graduate students by enhancing GA stipends with a \$2,000 scholarship

**Fellowships:** From 2012-2014 we offered two one-year, service-free fellowships to students completing an MA thesis

- **Invited Professors, Guest Speakers, and Innovative Instruction**

**Invited Professors & Guest Speakers:**

While the department is planning to vastly expand the organization of public talks by nationally renowned scholars, we have already featured a number of important local, regional, and national speakers, including the following:

2012, **Glenn Hart**, Alaska National Park Service

2012, 2015 **Ibrahima Seck**, Director, The Whitney Plantation Slavery Museum

2013, **Janet Alured**, Professor of History at McNeese State University

2013, **Emily Clark**, Professor of History at Tulane University

2013, **Joseph R. Hodes**, Assistant Professor of History at Tulane University

2013, **Shannon Frystak**, East Stroudsborg University

2014, **Laura Kelly**, Tulane University professor and author of *The Irish in New Orleans*

#### **Innovative Instruction:**

We are particularly proud of our investments in innovative instruction through the use of the Guilbeau Fund. Highlights include:

**Museum on the Move:** Museum on the Move represents one of our flagship investments in graduate student education. Beginning in 2011, Public history faculty conceptualized the development of developing a mobile museum that could serve as a working museum laboratory for graduate students, while it would generate a regional awareness of the Guilbeau Charitable Trust, and would enhance university outreach within the community and the state. In 2012 the Guilbeau Fund supported the purchase of 26-foot-long, 1954 Airstream trailer. Upon the completion of an interior remodeling, graduate students have developed exhibits within the space and showcased them around the area. In the process, the students develop, c.v.-suitable experience in the following museum skills: developing exhibit topics and themes, generating original research, drafting exhibit outlines and scripts, crafting signage appropriate to multiple ages and education levels, acquiring objects and images for display, securing object and image permissions, generating exhibit and graphic design, exhibit installation, exhibit marketing and promotion, public programming, and education through the development of lesson plans for the exhibits that coincide with Louisiana secondary school grade level expectations. Graduate students have showcased their exhibits in a variety of venues, including farmer's markets, middle schools, academic conferences, local civic organization meetings, music festivals, a UL System Senior Leadership Retreat, and more. The exhibit openings have attracted media coverage from several regional

television and newspaper outlets. In 2015 UL Lafayette students and faculty were invited to showcase their innovative work on Museum on the Move in a roundtable during the National Council on Public History annual meeting in Nashville.

We are currently redesigning a website that showcases the Museum on the Move. In the meantime, please access our former site to gather more information on the program and the inaugural 2013 exhibit:  
<http://www.museumonthemove.com/>

***Clio's Quill***: Academic journal published by UL's Phi Alpha theta chapter and featuring graduate and undergraduate historical scholarship. Students acquire historical editing graduate credit for peer-reviewing submissions and editing articles. Print copies are available, or you can browse the most recent issue here: <https://cliosquill.wordpress.com>

**Acadiana Historical**: Students and faculty designed a Smartphone App that guides users on walking tours that explore Louisiana's unique culture and history. While South Louisiana is recognized, in part, for its French Acadian/Cajun heritage, this project was generated to bring a comprehensive view of the region's diverse history to an engaging geographical interface and to a broad public audience. UL Lafayette and our public history program has garnered national attention for this work. One of the walking tours, developed as an MA thesis project by MA graduate Meredith Melancon, was featured in *Vanity Fair* and other national publications. Last year Melancon was interviewed in a History Channel network production, *American Diggers*.

*Vanity Fair*: <http://www.vanityfair.com/hollywood/2014/03/patsey-12-years-a-slave>

**History Harvest**, As part of a course on Collections Management, students "harvested" artifacts that tell the history of not only Cajuns, but Creoles, Native Americans and other French-speaking communities. The students collected stories about the artifacts and used them to produce a historical exhibition, which drew the attention of regional media. You can learn more about the project here:  
[http://www.theadvocate.com/acadiana/news/article\\_489f822e-058b-5ea9-8136-5fc50813d62e.html](http://www.theadvocate.com/acadiana/news/article_489f822e-058b-5ea9-8136-5fc50813d62e.html)

**History on the Move**: While History on the Move is primarily an undergraduate summer program, the Guilbeau Fund has sponsored a number of graduate students to participate in the program as well.

**Equipment**: We have created a graduate student computer lab on the 5<sup>th</sup> floor of Griffin that includes five computers, two printers, two scanners, and a microfilm reader/scanner.

## **2016 Alliances and Investments for Upcoming Courses:**

**Documentary History** (Spring 2017): Students will learn to harness audio-visual vectors to deliver high-impact historical narratives. This year the Guilbeau Fund supported the purchase of a high-quality video camera to assist in the production of student documentaries for the class.

**Oral History** (Spring 2017): Students will learn techniques of gathering accurate information from non-textual sources. In the Spring of 2017, the department is partnering with Hospice of Acadiana and NPR's StoryCorps.

- **Marketing and Promotion:**

We've adopted several initiatives, including: Facebook advertising; GRE Search Service; Graphic Design of an MA Logo; print brochures; T-shirts; NCPH Sponsorship; Posters. While these initiatives have been helpful, we plan to aggressively expand our marketing and promotion of the MA history program this fall and spring. Recruitment remains of paramount interest to us, particularly as we move forward. From 2012-2014 we recruited new graduate students by enhancing GA stipends with a \$2,000 scholarship; we also offered two one-year, service-free fellowships to students completing an MA thesis; and we engaged in a series of "recruiting roadtrips" to give presentations to various history departments across the state

### Impact:

- Beyond our standard outcome assessment measures for the MA program, we track the success of our students to find jobs in their field. We find that our internship program, supported by the Guilbeau Fund, has played a critical role for many of our students in finding their first jobs as professional historians. Since 2012, numerous Public History students have accepted full-time jobs at the sites where they interned including the WWII Museum, Vermilionville Living History Museum, Levine Museum of the New South, California Trail Interpretive Center, and the Louisiana State Historic Preservation Office. One student was appointed Director of Preservation Services at Foundation for Historical Louisiana, while several others are now teaching at two- and four-year colleges and in high schools.

As another measure of impact, we are tracking our students who are accepted into Ph.D. programs in history. Since 2012, we have placed a number of our MA students *with full funding* in competitive PhD programs, including at Rutgers University, Tulane University, Texas A&M, University of Washington, University of Missouri, Michigan State University, Florida State University.

## Strategic Priority Two: Promoting Faculty Development

Our second greatest priority in implementing the Guilbeau Charitable Trust was to ensure that faculty had adequate support to develop active and nationally-recognized research records. Since 2012 our faculty has succeeded in winning numerous research awards, publishing monographs, peer-reviewed articles, and text books, and has represented UL Lafayette throughout the country and indeed around the world through their research presentations. The Guilbeau Fund has supported numerous endeavors along these lines, including the creation of an endowed professorship, faculty research support, and conference travel support. Highlights include the following:

- **Endowed Professorships:**  
Guilbeau Professorship in Teaching Excellence (2015-2018, Robert Carriker)
- **Faculty Research/Conference Travel Funds/ Special Project Awards:**

### Publications:

These awards have supported research that contributed to the following publications:

Chad H. Parker, *Making the Desert Modern: Americans, Arabs, and Oil on the Saudi Arabian Frontier, 1946-1973* (University of Massachusetts Press, 2015).

Chad Parker, "Aramco's Frontier Story: The Arabian American Oil Company and Creative Mapping in Postwar Arabia," in *Oil Culture*, Ross Barrett and Daniel Worden, ed. (University of Minnesota Press, October 2014).

Chad Parker, "Controlling Man-Made Malaria: Medical Modernization and the Arabian American Oil Company's Malaria Control Program in Saudi Arabia, 1948-1956," *Cold War History* 12, no. 3 (August 2012): 473-494.

Carl Richard, *The Founders and the Bible* (Rowman & Littlefield, 2016)

Sara Ritchey, *Holy Matter: Changing Perceptions of the Material World in Late Medieval Christianity* (Cornell University Press, 2014)

Sara Ritchey, "Saints' Lives as Efficacious Texts: Cistercians Monks, Religious Women, and Curative Reading," *Speculum: A Journal of Medieval Studies* (2017)

Sara Ritchey, "Cult and Codex: Hagiographic Writing and Carthusian Reading

in Royal Library of Belgium MS 8060-64." *Viator: A Journal of Medieval and Renaissance Studies* 46.3 (Autumn, 2015): 255-276.

Sara Ritchey, "Wessel Gansfort, John Mombaer and Medieval Technologies of the Self: Affective Meditation in a Fifteenth-Century Emotional Community," *Fifteenth-Century Studies* 38 (July, 2013): 153-174.

John Troutman, *Kikā Kila: How The Hawaiian Steel Guitar Changed the Sound of Modern Music*, The University of North Carolina Press, 2016.

John Troutman, "Creating Community in the Confines of 'Fine Barbaric Thrill': Joseph Kekuku, a Hawaiian Manhattan, and the Indigenous Sounds of Modernity," *Journal of the Gilded Age and Progressive Era* 14:4 (October 2015), 551-561.

John Troutman, "Steelin' the Slide: Hawai'i and the Birth of the Blues Guitar," *Southern Cultures* 19: 1 (Spring 2013).

### **Conference Travel Support:**

Highlights include:

Rich Frankel, "Jewish Danger and Yellow Peril: Antisemitism and Chinese Exclusion in Germany and the United States in an Age of Globalization," presented at the conference, "Modern Antisemitism(s) in the European and Colonial Peripheries, 1880s-1945," at the Vienna Wiesenthal Institute for Holocaust Studies, Vienna, Austria, November 30 – December 2, 2015.

Rich Frankel, "'No Jews, Dogs, or Consumptives': Comparing Anti-Jewish Discrimination in Late-Nineteenth-Century Germany and the United States," presented at the conference "Nineteenth-Century Antisemitism in International Perspective," at the German Historical Institute, Paris, France, October, 2015.

Rich Frankel, "Jews, Germans, and Bolsheviks: The Politics of American Antisemitism in World War I," presented at the conference, "Radikalisierung des Antisemitismus während des Ersten Weltkrieges? Antisemitische Akteure und jüdische Kriegserfahrungen im europäischen Vergleich," at the Center for Research on Antisemitism, Technical University Berlin, March 18-20, 2015.

Rich Frankel, "The Deeper the Roots, the Deadlier the Antisemitism? Comparing Images of Jewish Financial Control in Modern Germany and the United States," presented at the conference, "The Medieval

Roots of Antisemitism,” at the Royal Swedish Academy of Letters, History, and Antiquities, Stockholm, Sweden, February 9-11, 2015.

Rich Frankel, “International Fears of an International Jewish Conspiracy: Antisemitism in Germany and the United States in the Aftermath of the First World War,” presented at German Studies Association Conference, Denver, CO, October 3, 2013.

Rich Frankel, “The Enemy at Home: Antisemitism, Nationalism, and Anti-Communism in Germany and the United States, 1914-1924,” presented at the international conference, “Anti-Semitism in Central Eastern Europe: Ideas, Politics and Praxis of Jew-Hatred from a Comparative Perspective, ca. 1880-1939,” German Historical Institute, Warsaw, Poland, May 17, 2013.

Sara Ritchey, “Reading Effects: The Sensory Experience of *Lectio* at Villers” for the panel, “Sensory Reflections: Traces of Experience in Medieval Artifacts” at the International Congress on Medieval Studies, Kalamazoo, MI, May 2016.

Sara Ritchey, “Hagiographic Healing: Performative Reading and Personal Change in Thirteenth-Century Miscellanies,” *Medicine of Words: Literature, Medicine, and Theology in the Middle Ages*, St. Anne’s College, Oxford, September 11-12, 2015.

Sara Ritchey, “Her *Life* Inside the Codex: Repurposing Saints’ *Lives* in a Fifteenth-Century Monastic Manuscript,” *Renaissance Society of America*, Berlin, March 26-28, 2015.

Sara Ritchey, “Healing Communities at the Margins of Medicine in Thirteenth-Century Liège,” *Berkshire Conference of Women Historians*, Toronto, May 22-25, 2014.

Sara Ritchey, “From Bodily Care to Somatic Devotion: Affective Healing between Thirteenth-Century *Lives* and Fifteenth-Century Manuscripts,” *Sewanee Medieval Colloquium*, April 4-5, 2014.

John Troutman, “‘Tiny Bubbles’ versus the ‘Hawaiian Renaissance,’ or ‘How an Indigenous Instrument came to Lose its Indigeneity,’” *Native American and Indigenous Studies Association International Conference*, Washington, DC, June 3-6, 2015.

John Troutman, Roundtable Participant, “Beyond the Food Truck: Airstream Trailers as Mobile Museums,” *National Council on Public History Annual Meeting*, Nashville, TN, April 15-18, 2015.



John Troutman, Roundtable Participant, "Indigenous Histories of the Gilded Age and Progressive Era," Organization of American Historians Annual Meeting, Atlanta, GA, April, 2014.

John Troutman, Discussant, "Tradition and Innovation in Southern Indian Music," American Society for Ethnohistory Annual Meeting, Springfield, Missouri, November 7-10, 2012.

In other cases, faculty have attended but not presented at the following conferences: Organization of American Historians (Milwaukee, 2012); Organization of American Historians (San Francisco, 2013); Organization of American Historians (Atlanta, 2014); Organization of American Historians (St. Louis, 2015); ThatCamp (New Orleans, 2013); American Historical Association (New York, 2015); Society of Historians of American Foreign Relations (San Diego, 2016)

#### **Special Project Awards:**

Exhibit: Muslim Journeys: Bridging Cultures Through Literature (Chad Parker and Emily Deal, Dupré Library Grand Hallway, October 2013)

Symposium: Latinos in Acadiana, Acadiana Center for the Arts

**Equipment:** The Guilbeau Fund has supported the acquisition of faculty office computers, cameras and a 3-D scanner for digital history projects.

- **Collections Development:**

This component of the plan remains underdeveloped, so we plan to develop a procedure in the fall of 2016 to enable our faculty as well as faculty in the library, the Center for Louisiana Studies, and other campus repositories to apply for collections development support.

- **Campus-Wide Faculty Development**

To promote the use of collections housed at the University of Louisiana at Lafayette, the department funded the Jamie Guilbeau and Thelma Guilbeau UL Lafayette Research Fellowship in the amount of \$500 for a researcher who is a faculty member, staff member, or graduate student at the University. Proposals should indicate promise of publication or reaching a broad audience in some other form and require work in the collections of the University Archives and Acadiana Manuscripts Collections (<http://library.louisiana.edu/collections/university-archives-manuscripts>), the Ernest J. Gaines Center (<http://ernestgaines.louisiana.edu/center>), the Cajun and Creole Music Collection (<http://library.louisiana.edu/collections/ccmc>), the Paul and Lulu Hilliard

University Art Museum (<http://museum.louisiana.edu/about-the-museum>), the Center for Louisiana Studies (<http://cls.louisiana.edu/>), or in other UL Lafayette collections.

The Guilbeau Fund also sponsored on-campus ThatCamp conferences in 2015 and 2016, with another in development for 2017. Faculty from across the campus and across the state participated in these innovative humanities and technology meetings.

## **Strategic Priority Three: Enhancing Undergraduate Education**

Our faculty continues to develop new ideas for supporting our undergraduate program through the use of Guilbeau Fund. We have used funds to subsidize undergraduate participation in a number of study/travel initiatives to great success. Besides serving as a useful recruiting tool for our graduate program, they enhance opportunities for all of UL Lafayette's undergraduates to gain course credit through study in other parts of the country or internationally. The fund has also supported innovative instruction training for faculty, and the development of undergraduate history research conferences. Here are some highlights:

- **Study/Travel Initiatives:**

We have provided scholarships for undergraduate students to participate in: History on the Move (Alaska, 2012; Washington DC and the South, 2013; The Pacific Coast, 2014)  
Costa Rica (2016)  
Florence (2015)

- **Innovative Instruction Awards**

Chad Parker attended teaching workshops at: Supported trips to Organization of American Historians annual meetings in 2012 (Milwaukee, Wisconsin), 2013 (San Francisco, California), 2014 (Atlanta, Georgia), and 2015 (St. Louis, Missouri) to participate as a member of the organization's Committee on Teaching.

- **Collections Development**

This component of the plan remains underdeveloped, so we plan to develop a procedure in the fall of 2016 to enable our faculty as well as faculty in the library, the Center for Louisiana Studies, and other campus repositories to apply for collections development support.

- **Conference Funding**

On-Campus Undergraduate History Research Conference (2014 & 2015)

## Strategic Priority Four: Fostering Community Engagement

Given our primary focus on generating graduate, faculty, and undergraduate support through the Guilbeau Fund, and two false starts on organizing our annual Thelma Guilbeau and Jamie Guilbeau Lecture, the inaugural lecture will take place in the spring of 2017. We plan to aggressively market this lecture in local and regional media outlets, as well as through social media, and we look forward to establishing with this lecture series a strong and lasting community tradition that will vastly elevate the profile of UL Lafayette's history program and the regional awareness of the positive stewardship we exercise with this generous gift.

- **Inaugural Thelma Guilbeau and Jamie Guilbeau Lecture Series in History:**

Allyson Hobbs, Associate Professor of History, Stanford University (March 9, 2017)

Professor Hobbs' first book, *A Chosen Exile: A History of Racial Passing in American Life* (Harvard University Press, 2014), won extraordinary praise from both academic organizations and critics in the *New York Times Review of Books*, NPR's *All Things Considered*, *Harper's*, and numerous other national outlets. *A Chosen Exile* won two book prizes from the Organization of American Historians, including the Frederick Jackson Turner Prize for best first book in American history, and the Lawrence Levine Prize for best book in American cultural history. As a public intellectual, Hobbs is a contributing writer for *New Yorker* and has appeared on MSNBC, NPR, and multiple other radio and television media outlets.

## Strategic Priority Five: Promoting Public History

To date our Strategic Priority Five is best expressed through the development of our programs and projects listed above, particularly in the investments and outcomes listed under Strategic Priority One, as our Public History MA program remains the core of our graduate program. The incoming Director of Public History, Thomas Cauvin, plans to review the best mechanisms for taking advantage of this fund in order to far more aggressively define our regional, national, and international profile, such that the graduate program will have established an internationally-renowned reputation in public history within five years. This work will serve our goal to build a top-tier Ph.D. program in public history as well as to expand the local and regional awareness of UL Lafayette's programming offerings in public history.

- **The Guilbeau Public History Director's Program Enhancement Fund**

In order to get our new public history program infrastructure off the ground, our former department head and Director of Public History, Robert Carriker, directed funds from this account to supplement our graduate program objectives at his

discretion, while also sponsoring elements of annual conferences for the National Council on Public History.

## **Strategic Priority Six: Building a Center**

Originally we had hoped to establish a new home on campus for the Thelma and Jamie Guilbeau Center for Public History. When the estimate for annual outlays for the Guilbeau Fund were reduced by about one-half in 2014, we determined to place this center on the backburner. However, we have begun an exploratory search for a space in Griffin Hall that would house a smaller version of this concept, but one with strong merit and cross-institutional use: the Thelma and Jamie Guilbeau Center for Public History and Digital Humanities.